

The background of the entire page is a dark red color. Overlaid on this background is a dense, repeating pattern of various geometric shapes in a bright red color. These shapes include circles of different sizes, triangles of different sizes and orientations, and squares divided into four smaller triangles by their diagonals. The shapes are scattered across the page, creating a complex, abstract visual texture.

LOOKBOOK

bespoke /bi'spəʊk/ *adjective* especially made for a particular customer or user: “a bespoke suit” “bespoke furniture”.

design /dɪ'zʌɪn/ *noun* 1. a plan or drawing produced to show the look and function or workings of a building, garment, or other object before it is made.

2. *verb* decide upon the look and functioning of (a building, garment, or other object), by making a detailed drawing of it.

Axolight = bespoke
design





bespoke vision

**There is a crack in everything.
That's how the light gets in.**

Leonard Cohen, *Selected Poems, 1956-1968*

**Man reading should be man intensely alive.
The book should be a ball of light in one's hand.**

Ezra Pound

**"How far that little candle throws his beams!
So shines a good deed in a weary world."**

William Shakespeare, *The Merchant of Venice*

**"Pointing to another world will
never stop vice among us;
shedding light over this world
can alone help us."**

Walt Whitman

**"My first memory is of light
- the brightness of light
- light all around."**

Georgia O'Keeffe

**He whose face gives no light,
shall never become a star.**

William Blake

**Don't tell me the moon is shining;
show me the glint of light on broken glass.**

Anton Chekhov

Sunlight is painting.

Nathaniel Hawthorne

**Light is a thing that cannot be reproduced,
but must be represented by something else
– by color.**

Paul Cezanne

The substance of painting is light.

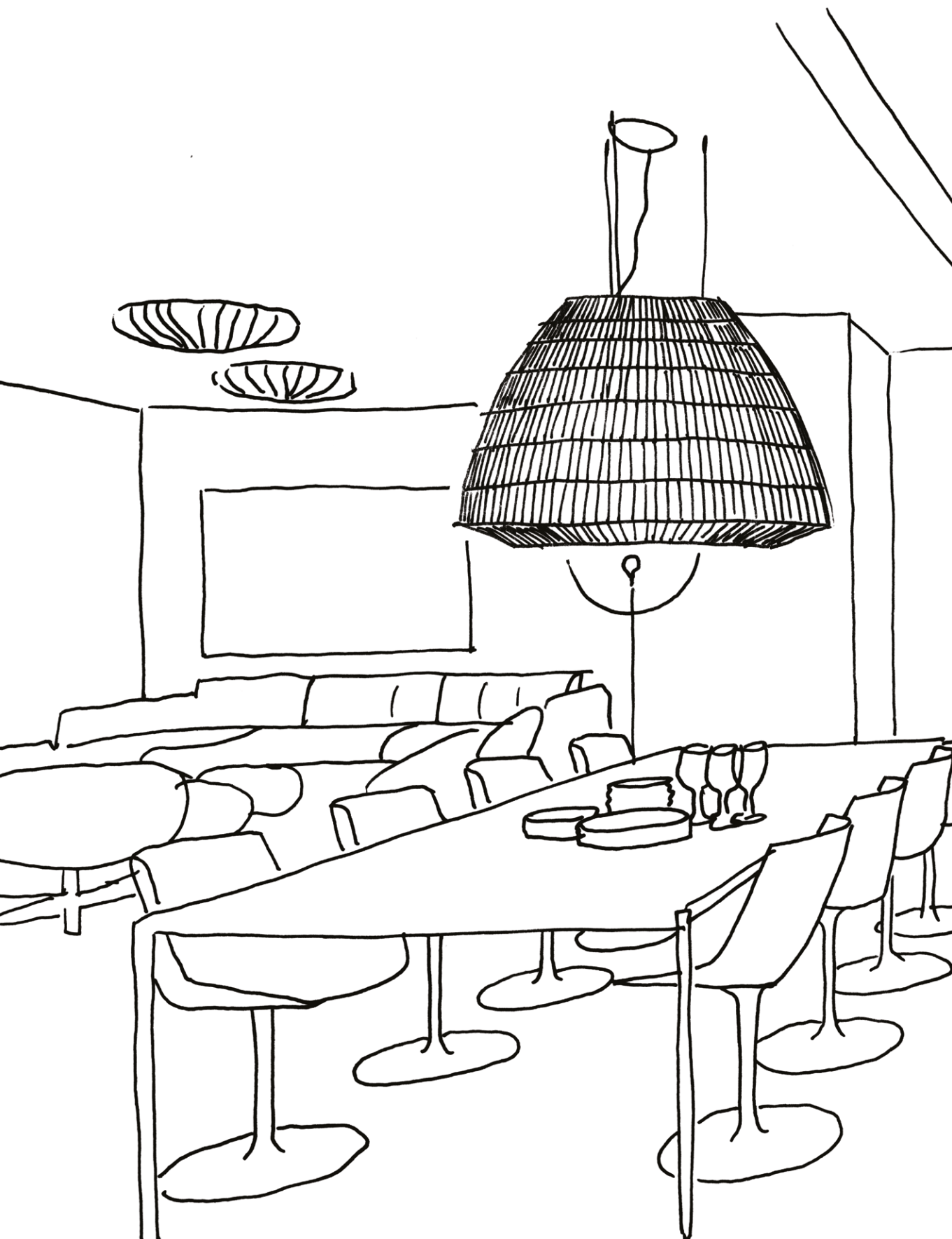
Andre Derain



bespoke space



bespoke colors



COLOR YOUR AXOLIGHT INTERIOR



bespoke designers

BRIAN RASMUSSEN
CAMBI SCATENA TURINI
DIAGORA DESIGN
DIMA LOGINOFF
GIOVANNI BARBATO
KARIM RASHID
LORENZO TRUANT
MANUEL VIVIAN
RAINER MUTSCH
RYOSUKE FUKUSADA
SANDRO SANTANTONIO
SERGE & ROBERT CORNELISSEN
TIMO RIPATTI
VANESSA VIVIAN

Everyone has a kind of beauty inside,
as do objects: their inner glow.

In my work, I try to reveal this light, digging up and
piercing the external casing. So as to make it possible
to reveal the hidden identity of things.

Every shape has its own light,
but it has to be found.

BRIAN RASMUSSEN

Light is ethereal beauty. Light can be very sculptural
– how it throws shadows and streaks of light. When
designing I try to bring artistic form to the physical lamp.

I like the idea that the light is hidden and only
penetrates out of and enhances the form
of my lighting designs.

KARIM RASHID

The first thing I always think about when
I design a new lamp is - not creating just a lamp,
but evoking an emotion.

DIMA LOGINOFF

The most appealing quality of light is its ability
to create atmosphere and ambience. Everything from
total darkness to a fully lit environment. Slight changes
in amount, color, direction or quality of light generates
an endless number of different atmospheres.

TIMO RIPATTI

Besides design, artificial lighting is the most important
element in interior architecture. It offers functionality
and mood to a space when daylight becomes insufficient.
With today's lighting sources such as LED and with state
of the art lighting technology, artificial lighting offers new
possibilities to influence the perception of spaces.

SERGE & ROBERT CORNELISSEN

**The lamps I design don't have to be perfect,
but they should evoke emotion.**

**To quote Leonard Cohen, "There is a crack
in everything, that's how the light gets in."**

MANUEL VIVIAN

**Light is the origin of everything, from the perception
of form and colour to influencing our vision of the world
and changing our behaviour towards others.**

**It's impossible to think of a place without considering
light. Light is to interior space what
the sun is to the earth.**

SANDRO SANTANTONIO

**When working with light, I love the fact that the actual
function is usually revealed far from the emitting light
source, or when the light shows on an object or space.**

**For me it's very important that the final product
is able to create expectations and has a high
aesthetic quality, even if it is turned off.**

RAINER MUTSCH

**Light is something hard to embrace. Light deals with supernatural
and spiritual matters. Nowadays, you can measure light power
using technology, but a part of the approximation and mystery
continues to exist. I am fascinated by trying to comprehend
this gap between science and transcendent.**

LORENZO TRUANT

**We have infinite ways of showing light. And design
can change the expression of it substantially.**

**The fascinating aspect of working with light is
the difficulty in predicting the final result,
which is only revealed when
the light is finally turned on.**

RYOSUKE FUKUSADA

AXOLIGHT = BESPOKE INTERIORS





above **AURA**
design Manuel Vivian

left **FRAMEWORK**
design Manuel Vivian









ALYSOID
design Ryosuke Fukusada



MELTING POT

design Sandro Santantonio



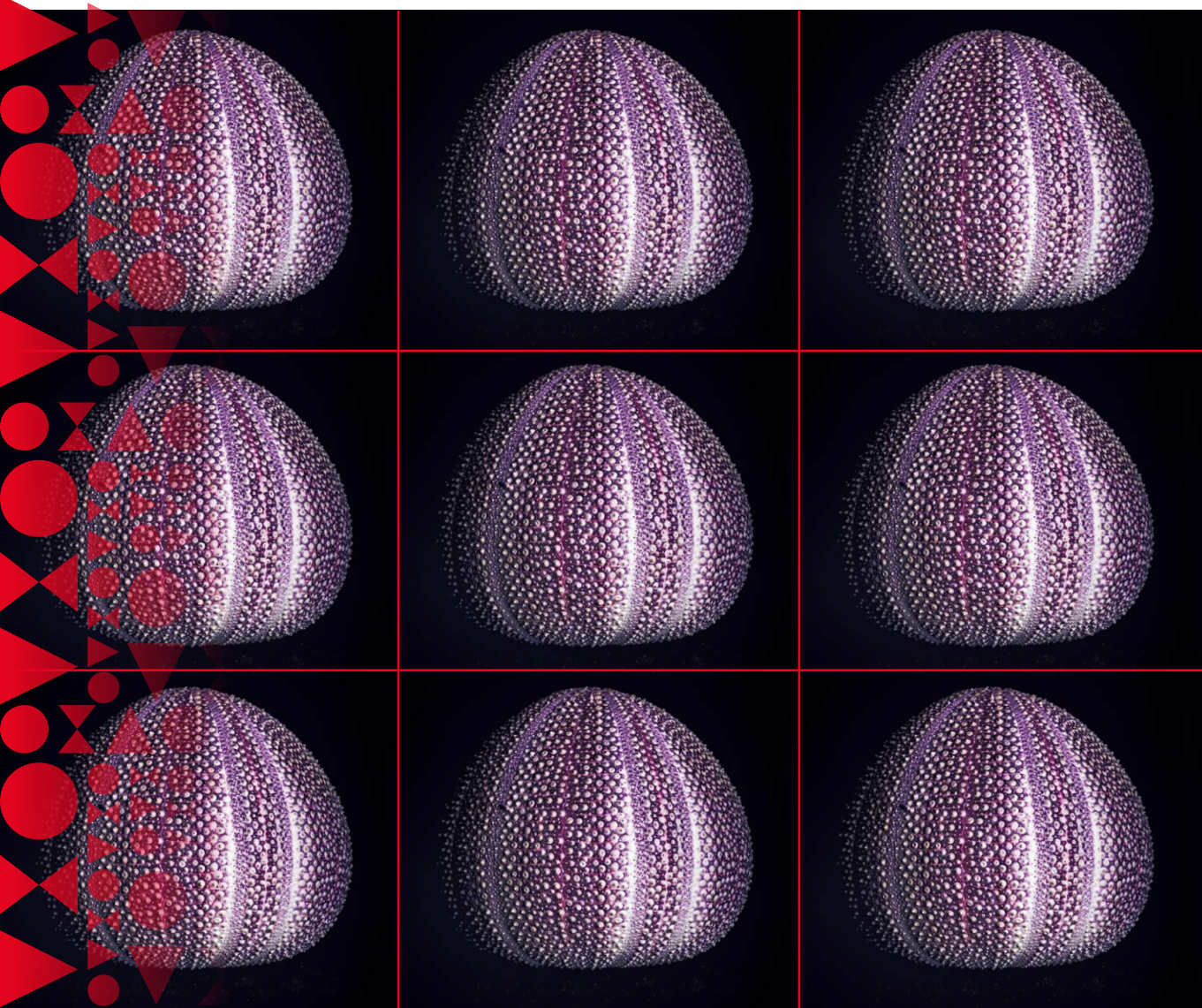




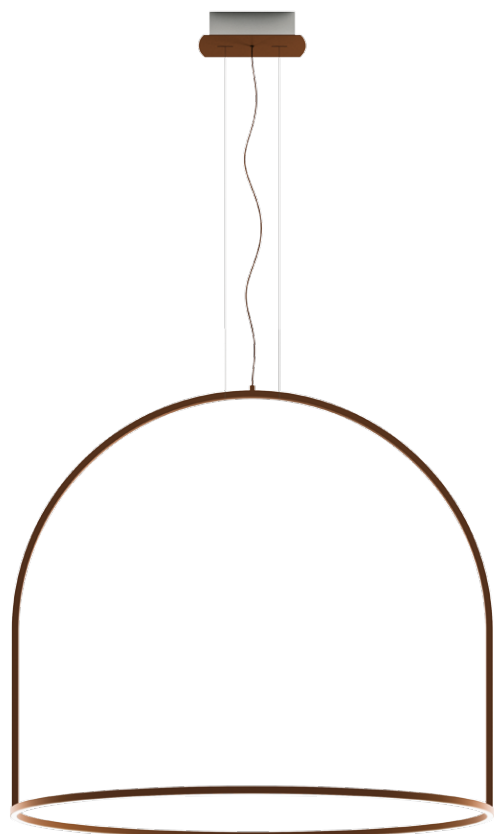




BELL
design Manuel Vivian







U-LIGHT

design Timo Ripatti

Finnish Design top 12 - 2016

Winner of NYCxDesign Award - 2016



NAFIR
design Karim Rashid



Credits

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© 2017 Fine Art Images/Heritage Images/Scala, Florence, Italy
Rachel Ruysch "Nature morte aux fruits et au bouquet de fleurs" 1703

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Jan Bruegel the Elder, "Vase of Flowers with Jewellery, Coins and Shells" 1606

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Leo Burnett, Moscow, Russia

Architects: Nefa Architects

Lighting Engineers: Spector LAB, Moscow, Russia

Project Management: Daria Turkina, Maria Boyko

Management Company: Cushman & Wakefield

Photography: Alexey Knyazev

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Christ Juweliere, Kadewe, Berlin, Germany

Project by: D&L Lichtplanung, Ulrich Wallmeier and Köster gmbh & Co Kg

Photography: Stefan Dauth

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© 2017 White Images/Scala, Florence, Italy
Ambrosius Bosschaert, the Elder "Still Life with flowers" 1614

Private House, Lodz, Poland

Project by: Kuoo Architects

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Just Fab Headquarters, El Segundo, California

Project by: Ehrlich Architects

Interior design: Moshiri Associates Inc.

Photography: Terrance Williams

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Poli House Hotel, Tel Aviv, Israel

Project by Karim Rashid

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photography: © Claudia Neri

creative direction/art direction/design

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printed in Italy

Graficart Arti Grafiche, with G+ System

