

VERPAN
lighting

the fact that the *Journal of Applied Behavior Analysis* is the most widely read journal in the field of behavior analysis.

It is my hope that this special issue will be a useful addition to the literature on behavior analysis and that it will provide a valuable resource for researchers and practitioners alike.

I would like to thank the following individuals for their contributions to this special issue: [List of names]

I would also like to thank the following individuals for their assistance in the preparation of this special issue: [List of names]

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Verner Panton

Danish designer (1926 -1998)

Among the giants of Danish design, Verner Panton established a unique reputation for his exuberant originality and tireless experimentation. Panton created lamps, furniture and textiles – and was also a sought-after interior designer. Although he was at the forefront of mid-century Danish Modern, Panton’s contribution was anything but mainstream. He enthusiastically embraced new materials, he splashed with a bold colour palette, and he playfully imbued many of his sculptural creations with a strong graphical expression – without ever compromising on quality or workmanship.

Panton’s iconic designs have emerged as contemporary design classics – as strikingly inventive now as they were 50 years ago.

Panton’s interior installations have attained legendary status. The most famous examples are the ‘Visiona’ ship installations for the Cologne Furniture Fair (1968 and 1970), the Spiegel publishing headquarters in Hamburg (1969) and the Varna restaurant in Aarhus (1971).

Verner Panton in his own words:

“The main purpose of my work is to provoke people into using their imagination. Most people spend their lives living in dreary, grey-beige conformity, mortally afraid of using colours. By experimenting with lighting, colours, textiles and furniture and utilizing the latest technologies, I try to show new ways, to encourage people to use their imagination and make their surroundings more exciting”.

Marianne Panton (Verner Panton’s wife):

“For 35 years, I had the pleasure of taking part in the world famous design work by my husband Verner Panton. Accordingly, it is a wonderful experience for me now to see how popular the Verpan products have become - and just how timeless his designs have turned out to be.

Of course I’m very proud that there is still so much interest in my husband’s design and his lifework. It would have made Verner happy, and it certainly makes me happy. Verner had very clear attitudes regarding his work and regarding shape, colour and function. At the same time he made conscious and brave use of different materials. Also in a way and a combination which often led to his contemporaries disparaging the “timelessness” of his design. The great interest in his design today proves the opposite”.

Verpan

Founded in 2003

Verpan is - much like Verner Panton - a product of the Danish design tradition, which have put Denmark on the world map for functional, modern and unique design.

In close collaboration with the Panton estate - especially widow Marianne Panton - Verpan has acquired the production and sales rights to a significant part of Verner Panton's designs. In 2003 the production of lighting was initiated and in 2010 a furniture range was added. A continuous process of picking and choosing products from the vast treasure chest of Panton's work, will bring many more items to life again.

All of the Verpan products stand out as some of the most elegant and memorable of Verner Panton's designs. Products that create life, sound, movement, colour and light - design that brings value into the visual world around us.



Marianne and Verner Panton in the Cloverleaf sofa during Visiona 2 (1970)

FUN 10DM BRASS FINISH (1964)
Verner Panton (1964)





FUN 7DM (1964)
Verner Panton





FUN 7DM

hanging lamp

Height: 110 cm. Diameter: 100 cm.

Hanging lamp with one large cluster of seashell discs. Attached by chains of small stainless steel rings. Mounted on white wooden ceiling plate.



FUN 8DM

hanging lamp

Height: 200 cm. Diameter: 100 cm.

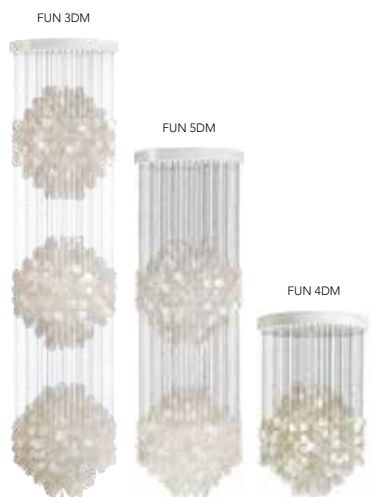
Hanging lamp with one large cluster of seashell discs. Attached by chains of small stainless steel rings. Mounted on white wooden ceiling plate.

FUN 8DM
Verner Panton (1964)



FUN 3DM (1964)
Verner Panton

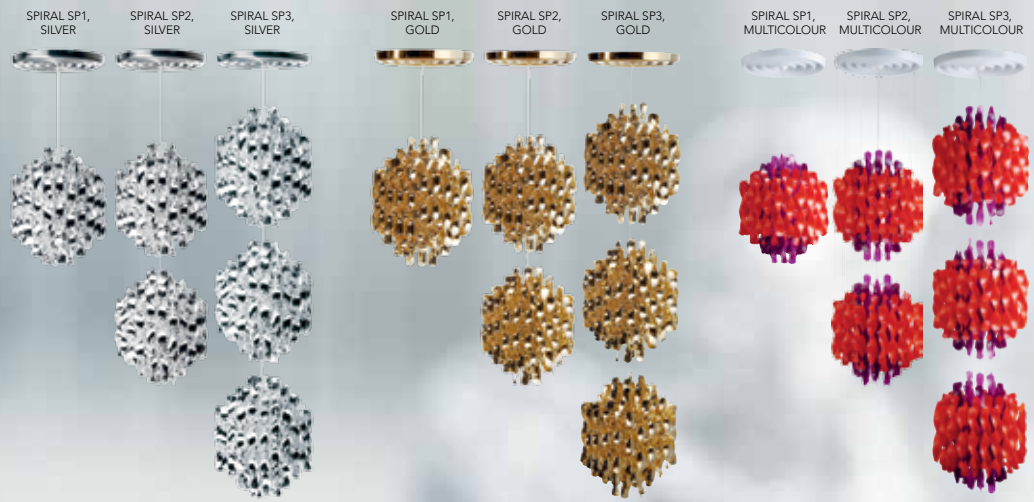




**FUN 3DM, FUN 5DM
& FUN 4DM**
hanging lamp

Height: 240, 180 or 110 cm. Diameter: 56 cm.

Hanging lamp with one, two or three large clusters of seashell discs. Attached by chains of small stainless steel rings. Mounted on white wooden ceiling plate.



SPIRAL SP1, SP2 & SP3

hanging lamp

Height: 115, 180 or 220 cm. Diameter: 48 cm.

Hanging lamp with one, two or three clusters with cellidor spirals suspended in nylon strings. Mounted with cellidor ceiling plate.

Available in silver, gold and multicolour



SPIRAL (1964)
Verner Panton

XL PENDANTS



High Court West, Denmark
MOON XXXL (1960)
Verner Panton



MOON XXXL
hanging lamp

Diameter: 150 cm.

Spherical lamp of vertical metal lamella, arranged like a fan, for individual regulation of the light. Custom made ceiling canopy.

Available in white





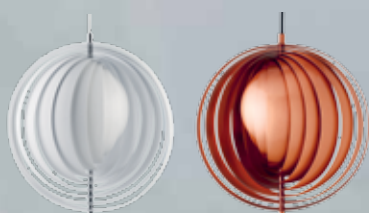
MOON LARGE

pendant

Diameter: 44.5 cm.

Spherical lamp of vertical metal lamella, arranged like a fan, for individual regulation of the light. Mounted with ceiling canopy with the same finish as the lamp.

Available in white



MOON SMALL

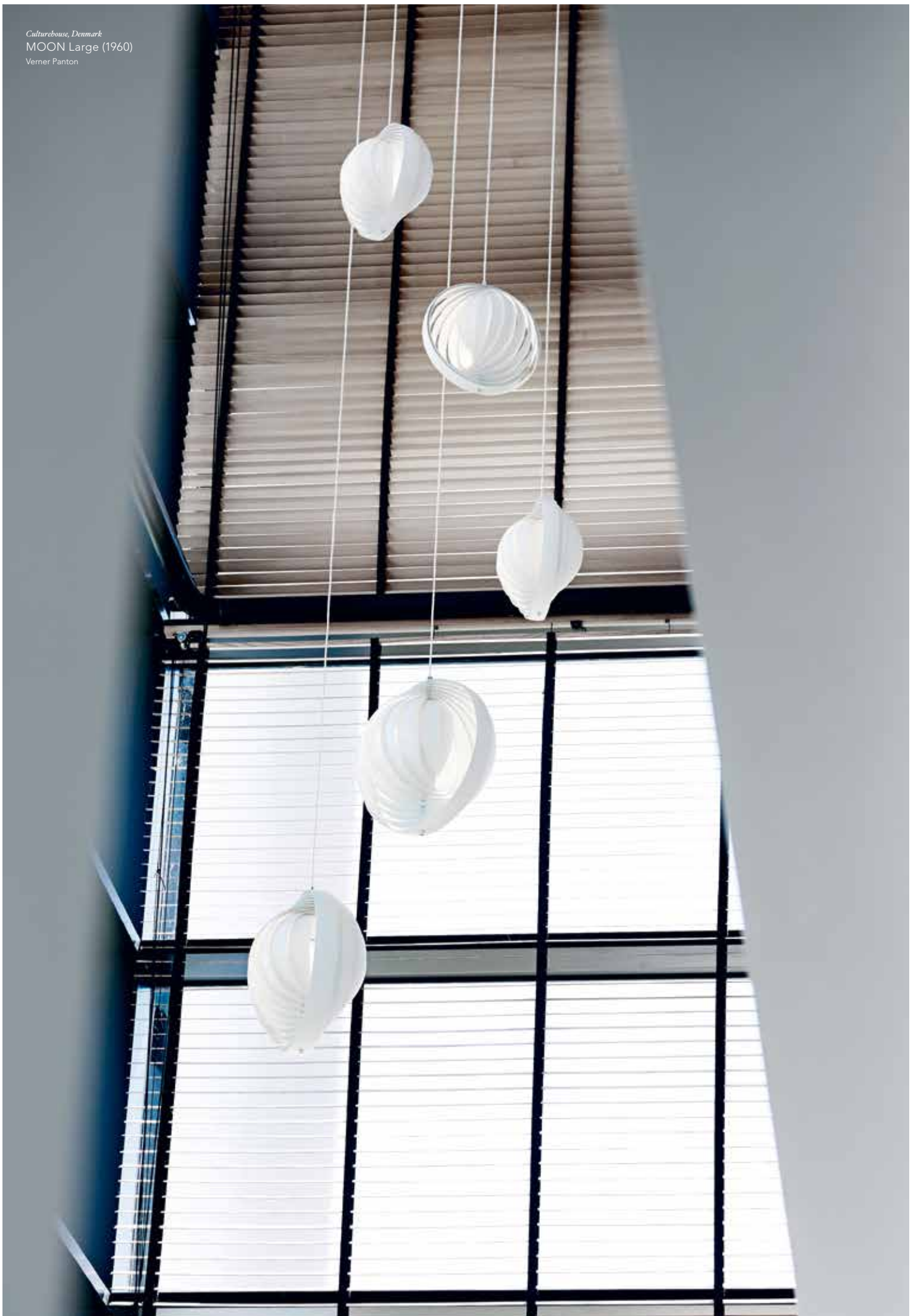
pendant

Diameter: 34 cm.

Spherical lamp of vertical metal lamella, arranged like a fan, for individual regulation of the light. Mounted with ceiling canopy with the same finish as the lamp.

Available in white and copper

Culturehouse, Denmark
MOON Large (1960)
Verner Panton



MOON Large (1960)
Verner Panton





VP GLOBE SMALL
BRASS FINISH
pendant

Diameter: 40 cm.

Pendant with a transparent acrylic sphere with reflectors made of brass plated aluminium. Mounted with brass plated ceiling canopy.

VP GLOBE SMALL BRASS FINISH (1969)
Verner Panton

PENDANTS



VP GLOBE (1969)
SERIES 430, TABLE (1967)
SERIES 430, DINING CHAIR (1967)
SERIES 123, DINING CHAIR (1973)
Verner Panton



VP GLOBE
LARGE & SMALL
pendant

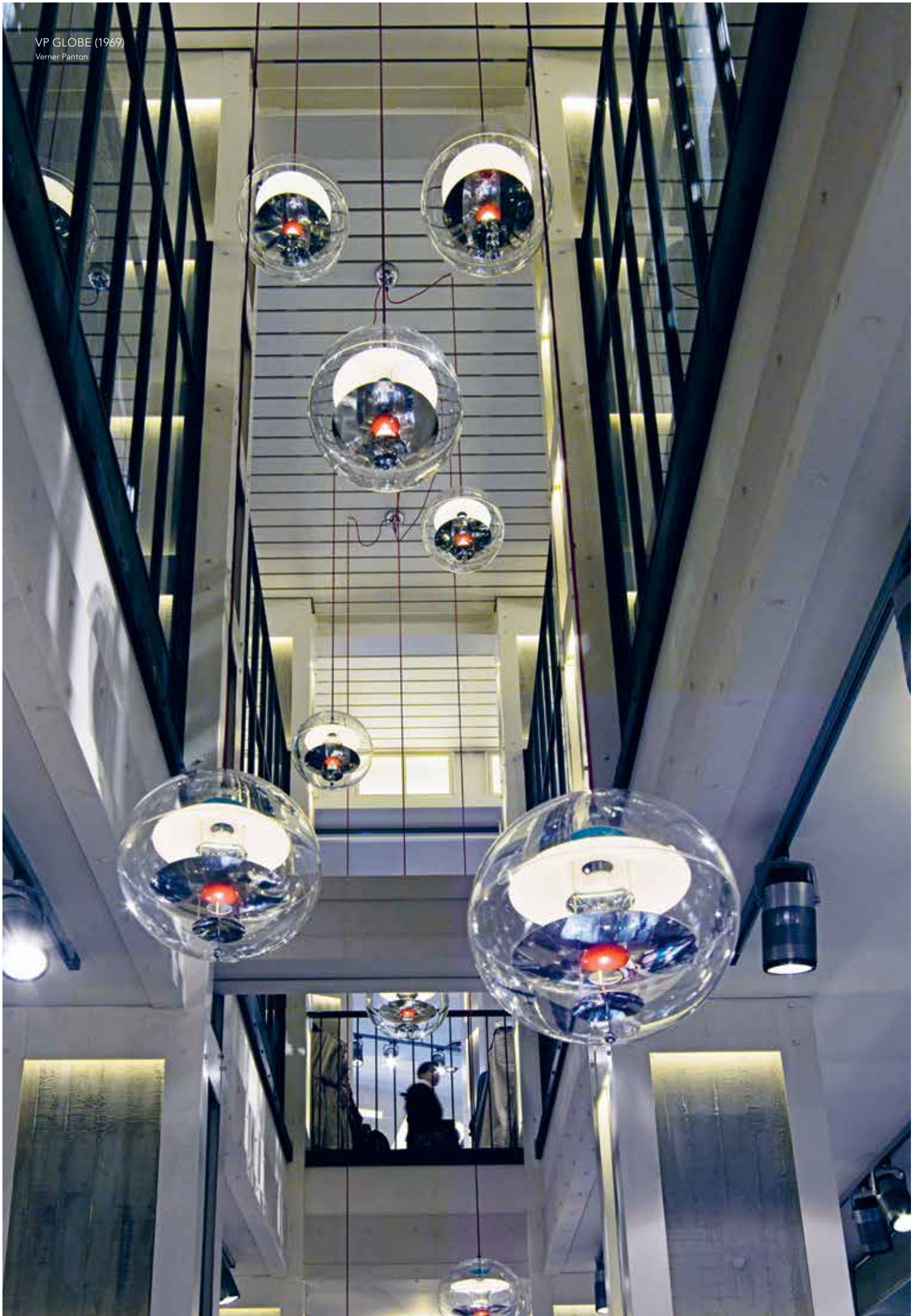
Diameter: 50 or 40 cm.

Pendant with a transparent acrylic sphere with handpolished aluminium reflectors inside. Mounted with chrome ceiling canopy.

VP GLOBE (1969)
Verner Panton



VP GLOBE (1969)
Verner Panton

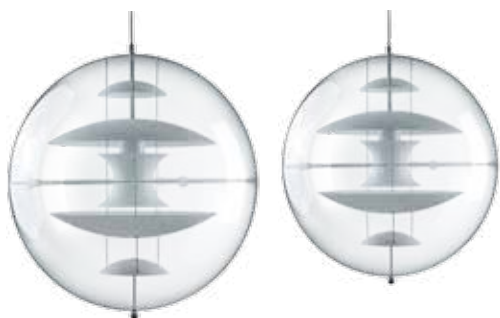




VP GLOBE GLASS
LARGE & SMALL
pendant

Diameter: 50 or 40 cm.

Pendant with a transparent acrylic sphere
with opal white glass reflectors inside.
Mounted with chrome ceiling canopy.





PANTO LARGE &
SMALL
pendant

Diameter: 50 or 40 cm.

Pendant with a transparent acrylic sphere with white aluminium reflectors inside. Mounted with chrome ceiling canopy.

PANTO (1977)
MODULAR CHAIR (1959-1960)
Verner Panton



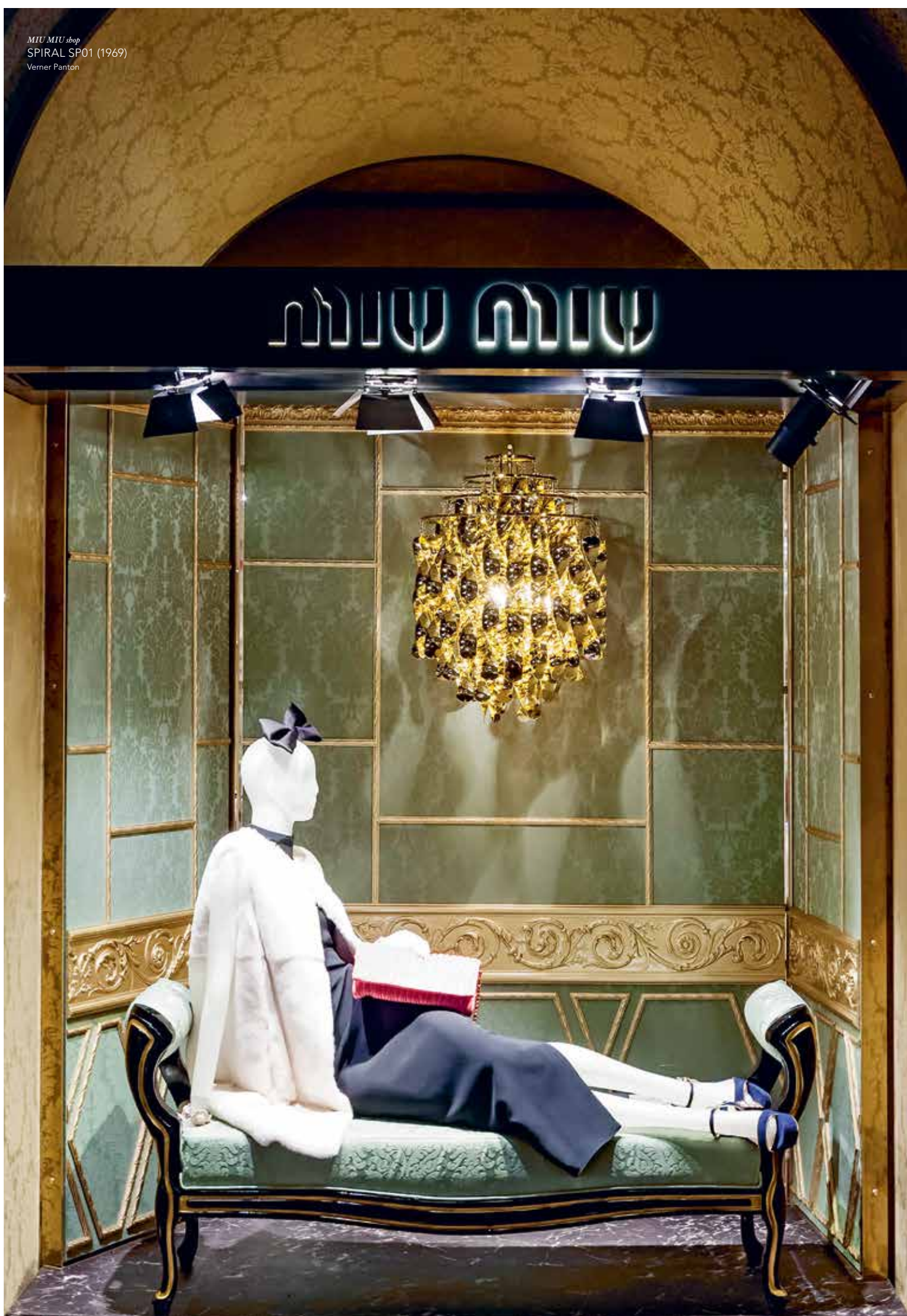
SPIRAL SP01(1969)
SERIES 430, TABLE (1967)
SYSTEM 123, DINING CHAIR (1973)
MODULAR, CHAIR (1959-1960)
Verner Panton

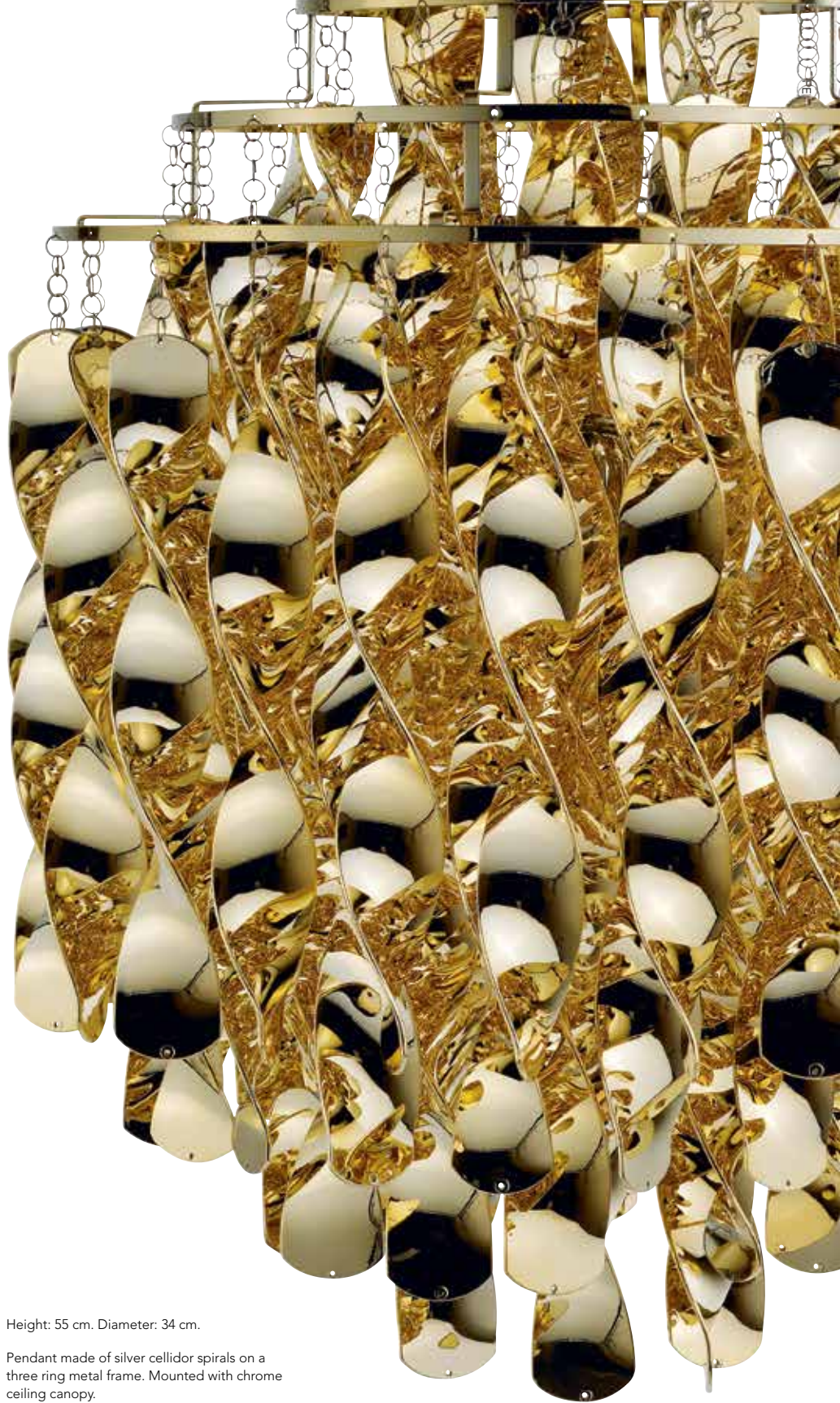


SPIRAL SP01 (1969)
Verner Panton



MIU MIU shop
SPIRAL SP01 (1969)
Verner Panton





SPIRAL
MINI



SPIRAL MINI

pendant

Height: 55 cm. Diameter: 34 cm.

Pendant made of silver cellidor spirals on a three ring metal frame. Mounted with chrome ceiling canopy.

SPIRAL SP01,
MULTICOLOUR



SPIRAL SP01,
SILVER



SPIRAL SP01,
GOLD



SPIRAL SP01

pendant

Height: 60 cm. Diameter: 45 cm.

Pendant made of cellidor spirals on a four ring metal frame. Mounted with chrome ceiling canopy.

Available in multicolour, silver and gold

FUN 10DM BRASS FINISH (1964)
Verner Panton







FUN 10DM BRASS FINISH

FUN 10DM

FUN 11DM

**FUN 10DM
BRASS FINISH**
pendant

Height: 38 cm. Diameter: 57 cm.

Pendant with seashell discs on a four ring metal frame with brass finish. Mounted with a brass finish plated ceiling canopy.

FUN 10DM
pendant

Height: 38 cm. Diameter: 57 cm.

Pendant with seashell discs on a four ring metal frame. Mounted with chrome ceiling canopy.

FUN 11DM
pendant

Height: 44 cm. Diameter: 70 cm.

Pendant with seashell discs on a five ring metal frame. Mounted with chrome ceiling canopy.

FUN 10DM BRASS FINISH (1964)
SERIES 430, TABLE (1967)
SERIES 430, DINING CHAIR (1967)
MODULAR, CHAIR (1959-1960)
Verner Panton

PENDANTS



Choosing colours should not be a gamble.

It should be a conscious decision.

Colours have a meaning and a function.

Verner Panton

FUN 10DM (1964)
SERIES 430, TABLE (1967)
SERIES 123, DINING CHAIR (1973)
Verner Panton

PENDANTS



FUN 4DM (1964)
MIRROR SCULPTURES (1965)
MODULAR MARBLE, TABLE (1959-1960)
Verner Panton



FUN 11DM (1964)
SERIES 123, DINING CHAIR (1973)
PANTON MOVE, TABLE (1972)
Verner Panton

PENDANTS





FUN 1DM

FUN 2DM, FUN 0DM & FUN 1DM pendant

Height: 43, 76 or 60 cm.
Diameter: 27, 53 or 45 cm.

Pendant with seashell discs on a two, four or three ring metal frame. Mounted with chrome ceiling canopy.



FUN 2DM



FUN 0DM



FUN 1DM

FUN ODM (1964)
SERIES 123, DINING CHAIR (1973)
PANTON MOVE, TABLE (1972)
Verner Panton

PENDANTS



Art by Peter Skovgaard

FUN ODA (1964)
MIRROR SCULPTURES (1969)
SERIES 123, LOUNGE CHAIR (1973)
Verner Panton



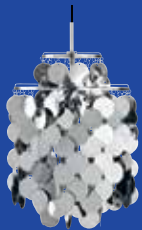
FUN 2DA, FUN 0DA
& FUN 1DA
pendant

Height: 43, 76 or 60 cm.
Diameter: 27, 53 or 45 cm.

Pendant with polished stainless steel discs
on a two, four or three ring metal frame.
Mounted with chrome ceiling canopy.



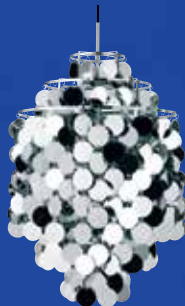
FUN 2DA



FUN 0DA



FUN 1DA



UFO (1975)
MIRROR SCULPTURES (1965)
SERIES 123, LOUNGE CHAIR (1973)
Verner Panton



UFO
pendant

Height: 95 cm. Diameter: 46 cm.

Series of suspended plastic hoops in red and white of varying diameter which act as reflectors.





BALL
pendant

Height: 45 cm. Diameter: 44 cm.
Pendant with round chrome cellidor balls on a four ring metal frame. Mounted with chrome ceiling canopy.



ONION (1977)
Verner Panton

PENDANTS



ONION SMALL

pendant

Height: 69 cm. Diameter: 45 cm.

Onion-shaped metal lamella pendant.
Mounted with ceiling canopy with the same
finish as the lampshade.

Available in white and silver

ONION LARGE

pendant

Height: 90 cm. Diameter: 65 cm.

Onion-shaped metal lamella pendant.
Mounted with ceiling canopy with the same
finish as the lampshade. Fitted with a wire.



PANTOP (1980)
Verner Panton



Art by Peter Skovgaard



PANTOP

pendant

Height: 21.5 cm. Diameter: 30 cm.

Pendant lamp with bell-shaped metal shade. Mounted with metal ceiling canopy with the same finish as the lampshade.

Available in matt white, brass, matt black, black chrome, copper and chrome



WIRE TABLE LARGE
& SMALL
table lamp

Height: 54 or 42 cm.
Diameter: 40 or 30 cm.

Table lamp with a cylindrical wire framework
that widens into a hemisphere at the top.

*Plastic shade available in white in size small and
large. Yellow plastic shade only available in size large*

WIRE (1972)
MODULAR, CHAIR (1950-1960)
SERIES 123 LOUNGE CHAIR (1973)
Verner Panton

TABLE LAMPS





ONION TABLE

table lamp

Height: 80 cm. Diameter: 45 cm.

Onion-shaped metal lamella table lamp with metal base in the same finish as the lampshade.

NEW WAVE

table lamp

Height: 41 cm. Diameter: 23 cm.

Table lamp with glossy opal white glass shade. Cast matt chrome base.



NEW WAVE (1970)
BARBOY, STORAGE (1963)
Verner Panton

PANTOP (1980)
Verner Panton



PANTOP

table lamp

Height: 52 cm. Diameter: 30 cm.

Table lamp with bell-shaped metal shade, and solid metal base.

Available in chrome, brass, black chrome, copper, matt black and matt white.





FUN 2TM & FUN 2TA

table lamp

Height: 43 cm. Diameter: 27 cm.

Table lamp with discs on a two ring metal frame.

Available with discs in seashell or polished stainless steel



Beautiful can be ugly - ugly can be beautiful.

In the animal kingdom, the males are the colourful ones.

Among humans it is the females. Why?

Verner Panton

FUN 1TM (1964)
Verner Panton





**FUN 1TM &
FUN 1TA**
table lamp

Height: 65 cm. Diameter: 40 cm.

Table lamp with discs on a three ring metal frame.

Available with discs in or seashell or polished stainless steel

FUN1 STM (1964)
BARBOY, STORAGE (1963)
Verner Panton





FUN 1STM
floor lamp

Height: 120 cm. Diameter: 40 cm.

Floor lamp with seashell discs on a three ring metal frame.



**FUN 1WM &
FUN 1WA**
wall lamp

Height: 58 cm. Diameter: 40 cm. Depth: 22 cm.

Wall lamp with discs on a three ring metal frame.

Available with discs in polished stainless steel or seashell

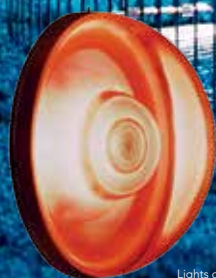




SPY
Verner Panton (1971)



Lights off



Lights on

SPY
wall lamp

Depth: 26 cm. Diameter: 50 cm.

Ceiling/wall lamp with hemispherical metallic shade projecting a red interior when illuminated. Materials are plastic with metallic coating and aluminium sheeting.



Light and colour are closely linked. The colours can make a crucial change, if you switch from daylight to artificial light or just from strong to weak illumination.

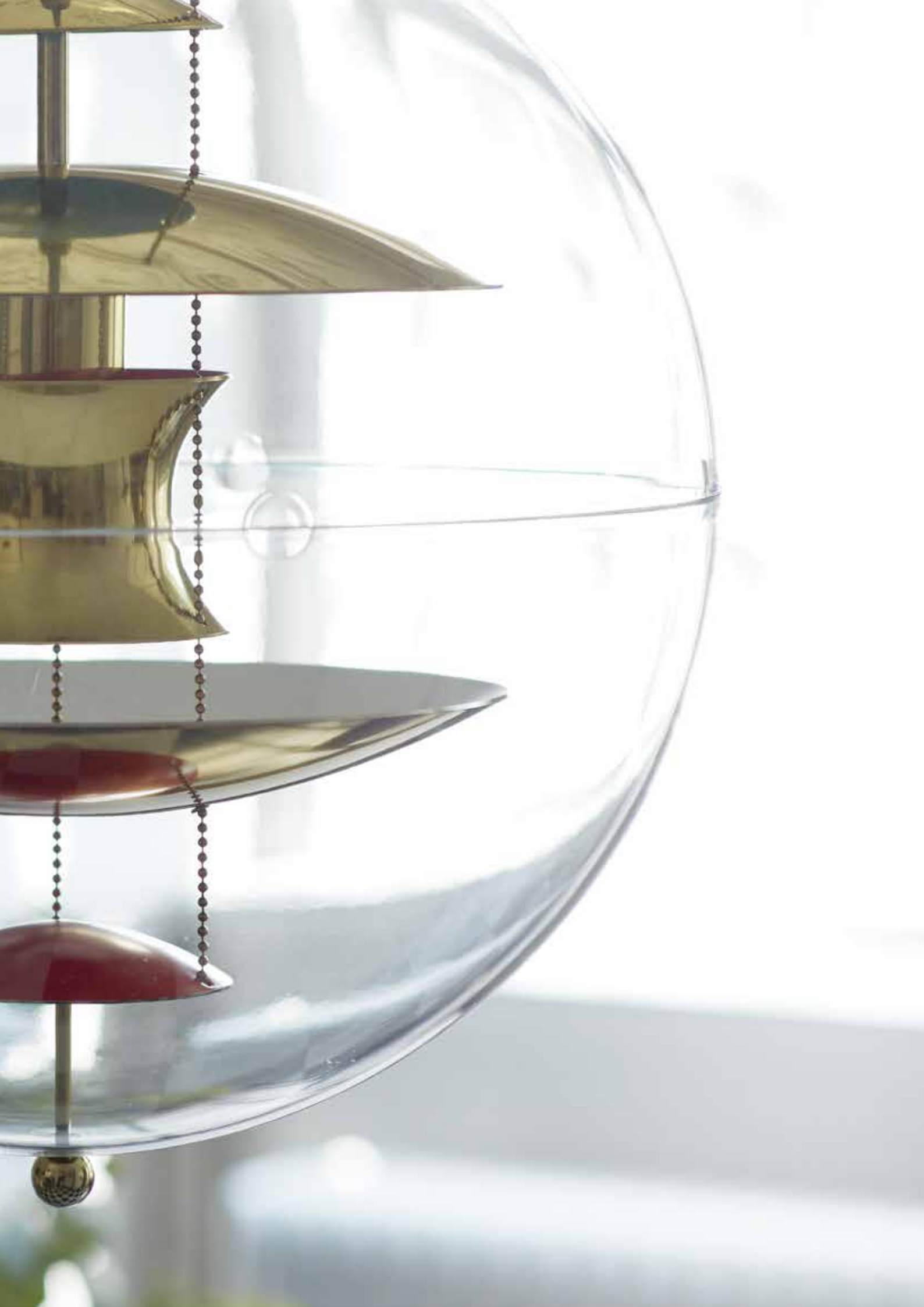
In addition, colour perception is affected by the material structure.

Even if a piece of textile has the same colour as a shiny enamel plate, they will act completely different.



Verner Panton





the 1990s, the number of people in the world who are poor has increased. The number of people living on less than \$1 a day has increased from 1.2 billion in 1981 to 1.5 billion in 1998. The number of people living on less than \$2 a day has increased from 2.2 billion in 1981 to 2.5 billion in 1998.

There are a number of reasons for this. One is that the world population has increased. The number of people in the world has increased from 5 billion in 1981 to 6 billion in 1998. The number of people in the world who are poor has increased from 1.2 billion in 1981 to 1.5 billion in 1998.

Another reason is that the world economy has not grown as fast as it should. The world economy has grown at an average rate of 2.5% per year since 1981. This is a slow rate of growth, especially when compared to the growth rates of other major economies.

There are a number of reasons for this. One is that the world economy has been hit by a number of crises, including the Asian financial crisis and the Russian financial crisis. These crises have led to a sharp decline in world economic growth.

Another reason is that the world economy has been hit by a number of structural changes, including the decline of manufacturing and the rise of services. These changes have led to a decline in the number of jobs available in the world economy.

There are a number of reasons for this. One is that the world economy has been hit by a number of technological changes, including the rise of information technology. These changes have led to a decline in the number of jobs available in the world economy.

Another reason is that the world economy has been hit by a number of policy changes, including the implementation of free trade agreements. These changes have led to a decline in the number of jobs available in the world economy.

There are a number of reasons for this. One is that the world economy has been hit by a number of environmental changes, including the depletion of natural resources. These changes have led to a decline in the number of jobs available in the world economy.

Another reason is that the world economy has been hit by a number of social changes, including the rise of the service economy. These changes have led to a decline in the number of jobs available in the world economy.

There are a number of reasons for this. One is that the world economy has been hit by a number of demographic changes, including the aging of the population. These changes have led to a decline in the number of jobs available in the world economy.

Another reason is that the world economy has been hit by a number of political changes, including the rise of authoritarianism. These changes have led to a decline in the number of jobs available in the world economy.

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FRANSEN GROUP

Verpan is part of Frandsen Group - a family owned company established in 1964.

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